

# FESTIVAL COMMITTEE MEETING

February 5, 2018

**CALL TO ORDER** at 5:00pm

**ROLL CALL OF MEMBERS:** Allen Blood, Dorothy Hackl, Sanford Miller, Gary Schilling and Linda Post. Also present: James Kauffman and Cinda Johnson.

**PROOF OF PUBLICATION:** MOTION Hackl, second Miller. **MOTION CARRIED**

## PLANNING FOR 2018 FESTIVAL:

- **Microbrew Tasting:** We can have six vendors including Ashley Wirtz's home brew. Wristbands would be \$5 which gets you seven samples, a tasting mug with Festival logo, and bottle of water. Linda is anticipating 750 visitors to the Brew Fest. We need to have a non-profit sponsor the event. Cinda will check with State to see if the Legion or Lions can have more than one temporary license on the same day.
- **Art Fest Art Show:** St John's will charge \$300 for the use of the gym from Friday afternoon through Sunday. Linda has spoken with the Holy Name Society and the Art Show will run in conjunction with the pancake breakfast. Still working on speakers for Saturday at 1p, 2p, and 3p. Linda has a draft Art Fest invite and asked the Committee to review and approve. The charge will be \$60 per 10' space and entries will be juried. The Committee approved the invite and price.
- **Speakers:** Inga has accepted to speak again this year at a cost of \$500. Linda will be attending the Garden Expo this weekend and will try to get other speakers.
- **Tasting Room:** Linda prepared the invitation for the Tasting Room and charge will be the same as the previous years.
- **Tractor Pull:** Allen has spoken with Victor Powell and he is willing to organize the tractor pull. Allen will supply the sound system. Pull will be from 10a – 3p as the eliminator has another pull that evening. Looking at West River Road from Family Dollar entrance to DNR Boat Landing. The eliminator will be paid by Victor.
- **Trolley:** Allen has been in contact with a gentleman that has a wagon that can transport people from one end of town to the other, making various stops. Charge is \$400 for the weekend. Allen is working with some of the antique tractor guys to see if they will pull the wagon.
- **Library presentation:** Gary has spoken with Lorna at the Library. She suggested speaking with Bob Hershey to see if he would do a presentation on Muscoda/Orion history. Maybe on Saturday morning during Library hours. Gary will continue to work on this.
- **Frank's Hill tours:** Gary will speak with Mark Cupp to confirm Frank's Hill and who the presenter is.
- **Wisconsin Walking Tour:** Gary will check with Mark on the Wisconsin River bank walking tour or maybe about a presentation about the Wisconsin River.
- **Music and bands:** Allen has contacted a couple of bands and Donnie Reyzek will do two sets on Saturday afternoon for \$350. Allen's business can provide DJ music during the sets and/or before/after. Location – discussed Walnut Street between Wolfy's and Benson's buildings, Sportsmen's patio, East Walnut by chili cook-off. It was decided the best location would be between Wolfy's and Benson's buildings on West Walnut Street. Dorothy will check with her sons to see if they can get a flatbed in that area. Cinda will check with Chief Schramm about open intoxicants in this area and with Troy regarding benches/picnic tables.
- **Grant request:** Linda has been working on the grant through Grant County Tourism. It will be submitted Wednesday or Thursday of this week.
- **Sponsorship Letter:** Linda presented the new sponsorship letter for approval. Committee approved and Cinda and Laura will try to get them mailed out this week.

- **Parade:** Sanford entertained the idea of the Parade Marshall be the same as the Citizen of the Year. All agreed. The theme for 2018 will be “Hidden Treasurers”. Parade invite letters will be mailed out in April. Linda will make contact with some cloggers to be included in parade.
- **Med flight:** Gary is working on getting Med Flight to land on Sunday morning around 10:30am. Firemen need to be available to water down landing area. Suggested middle of track area. Gary will continue to work on this.

The Library bathrooms will be kept open during Saturday and Sunday. Person on-call will need to check and clean.

**Next meeting: March 5, 2018 at 5:00pm**

**ADJOURNMENT: MOTION** Hackl, second Blood. **MOTION CARRIED.**

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Cinda Johnson, Administrator Clerk