

FESTIVAL COMMITTEE MEETING

October 2, 2017

CALL TO ORDER at 7pm

ACTION TO APPOINT FESTIVAL COMMITTEE CHAIRPERSON:

MOTION Hackl, second Miller to appoint Linda Post Chairperson.

ROLL CALL OF MEMBERS: Al Blood (arrived at 7:10), Dorothy Hackl, Sanford Miller, Linda Post and Gary Schilling. Also present: Jim Kauffman, Wendell Smith, Chief Schramm and Cinda Johnson.

PROOF OF PUBLICATION: **MOTION** Miller, second Schilling. **MOTION CARRIED**

WRAP UP 2017 FESTIVAL:

- Cinda reviewed the revenues and expenses which showed a profit of \$6,938 with a total fund balance of \$27,811. Even with the rain on Friday and Saturday, there was still a profit. There is approximately seven cases of pint glasses remaining.

Linda and others reviewed information from 2017 and ideas for 2018:

- Promotion for 2018 – name something in January that people can rally around that the funds will be used for.
- Volunteer Tee Shirts for volunteers – maybe we would get more people to help.
- Expand festival – more crafter, flea market – take post cards to other events. Maybe expand food tasting to St John's. Need to reserve St John's. Linda will talk with Vicki Thingvold.
- Book fireworks for 2018 – with the rain/storms 2017 were cancelled.
- Inga at St John's was a success. Try to get more speakers for 2018.
- Leading Ladies information booth-too wet. They have not said if they will do 2018.
- Lion's-ball tournament wasn't too bad; the CASI cookoff went over good. Gary will contact CASI for next year.
- Al suggest a wagon or some means of transportation to get visitors from one end of town to the other. Maybe the J & J Party Bus.
- Bill is going to work with J & J Party Bus to do safe rides as it is a new business from Avoca.
- Wine Walk – what needs to be done, how is it organized- more information is needed.
- Obtain more micro-breweries – contact Ken Thiede and Ashley Wirtz.
- Need music?
- UW Band is always a success. Have them march about half way in parade, that way they can get back to Mushroom Headquarters. Have a banner in parade to inform visitors that the band will be performing. Cinda will email them.
- Linda will work on 2018 sponsorship letter to be mailed out in early to mid-February.
- Gary will contact med-flight for Sunday morning if possible.
- Bill noted that the wrestling club would like to do the food stand by the bus garage again.
- Raffle or a big give away. Discussed having a raffle or a big give away on Sunday afternoon to keep people in town. Al will contact vendors for ideas. Maybe a 50/50 drawing.
- Dorothy had a sample T-shirt and Cinda will have Iverson Designs look at it.

Hold off until January on decision for use of fund balance.

Next meeting is January 15, 2018 at 6:30pm

ADJOURNMENT: **MOTION** Hackl, second Miller. **MOTION CARRIED.**

_____, Cinda Johnson